

ZOOM Nitro® Timer

All-New Video Detection Seamlessly Expands Drive-Thru Visibility



Choose how video detection data is displayed on the dashboard. Customize each cell and select the metrics that will drive your store's success.

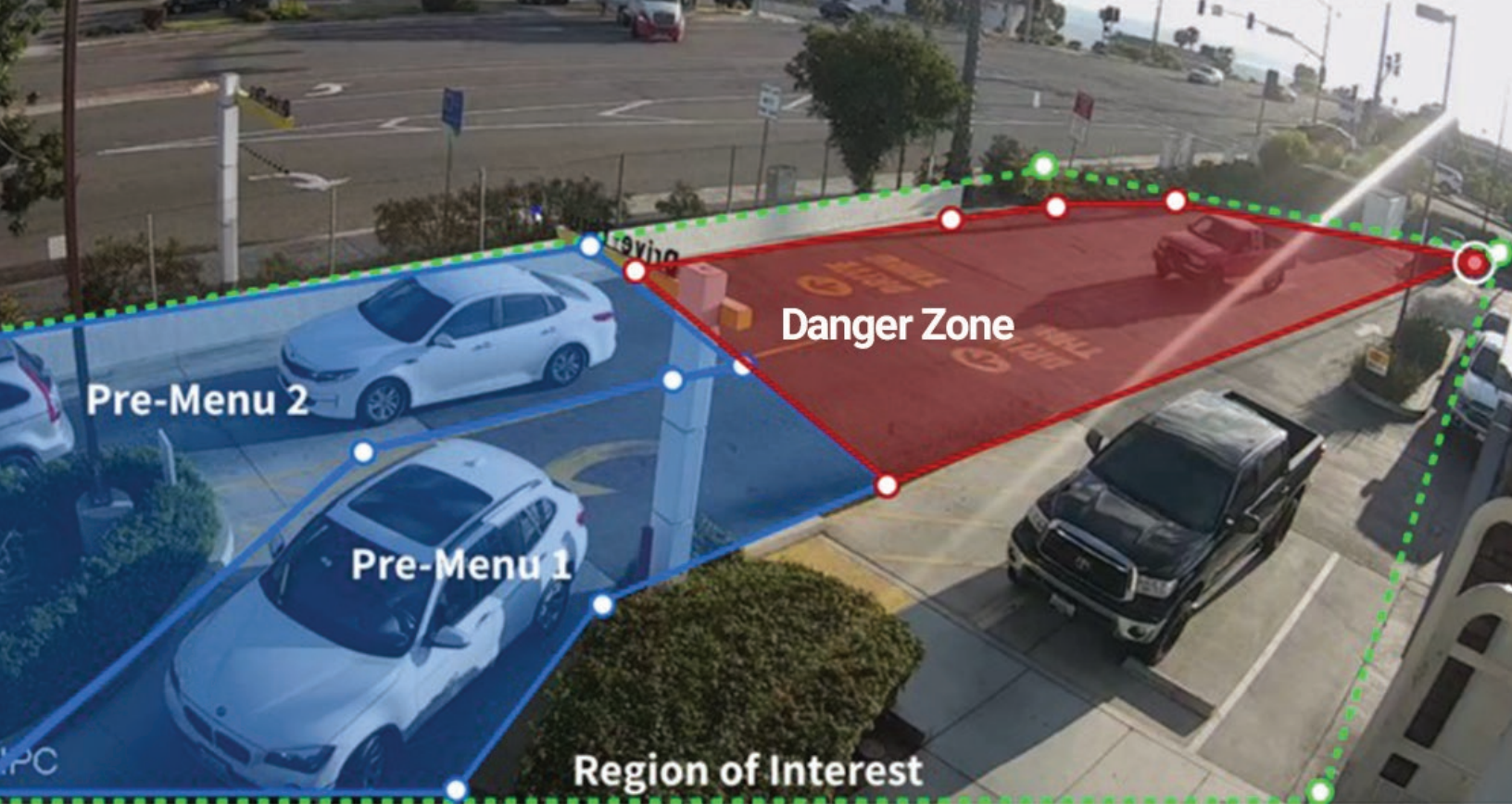
A Total View that Keeps Guests in the Queue

Total Drive-Thru Visibility

All-new video detection integrates with your existing ZOOM Nitro timer and loop detectors, delivering the industry's first hybrid solution for vehicle tracking. Add video detection to your store to seamlessly increase drive-thru visibility for a more complete view of your operation, in real-time and in performance reports. Maximize your bottom line and gain a greater understanding of the entire customer journey with total drive-thru visibility.

Reduce Blind Spots, Enhance Awareness

From parking lot entry to exit, enhance your crew's awareness to all potential bottlenecks. Track customers well before they reach the menu board, in pull-forward spaces, and in mobile and curbside pickup locations. Video detection seamlessly increases ZOOM Nitro's visibility, improving speed of service, maximizing car counts, and providing a better customer experience.



Detection zones are uniquely configured within a region of interest based on your store's specific layout.

Measure the Entire Customer Experience

With all key areas of your operation now visible on the dashboard, you gain a more accurate representation of customers' total wait time. Track customers from the moment they join the queue or park in an order pickup spot, to the moment they take off with their order in hand. A true measurement of your customers' experience provides actionable insight for data-driven decisions.

Learn from Your Data

In addition to the real-time dashboard view that keeps service moving quickly and efficiently ZOOM Nitro enables a deeper dive into historical data for a greater understanding of each store's traffic flow and volume trends. Learn what's truly happening in your drive-thru and identify improvement opportunities specific to each store, like analyzing volume trends to assist with staffing plans.

Identify Drive Offs, Improve Profitability

A complete view of your drive-thru means knowing exactly when a customer leaves without placing an order. Enable your team to act quickly to prevent drive offs with a real-time indicator that appears on the dashboard when a vehicle exits the lane prematurely. Review the historical data and pinpoint the dayparts that experience the most drive offs, empowering you with the information needed to keep cars moving quickly and to increase your bottom line.

Easily Mix and Match Detection

Whether its video detection, wired loops, wireless detectors, or ultra-sonic detectors, all detection methods work together to increase your timer's visibility. Regardless of your store's configuration, ZOOM Nitro provides your choice of multiple detection options to better manage your customer service.

Call 800-848-4468 or your local authorized HME dealer for more information

HM Electronics, Inc. 2848 Whiptail Loop, Carlsbad, CA 92010 | USA | www.hme.com/timers | Tel: (800) 848.4468

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