



Nitro Gamification™

Gaming. For Your Drive-Thru.

Engage Your Team, Beat the Competition

Gaming increases crew engagement by feeding their natural desire for competition, achievement, and recognition. Fun contests, awards, goal-based feedback, and drive-thru smack talk® keep drive-thru performance engaging and exciting, resulting in faster service and higher car counts. Nitro Gamification motivates crew members, restaurant managers, operators, and everyone in between, to beat the competition.

Because Everyone Wants to Be #1

It's scientifically proven—the desire to win drives productivity. Game-based engagement makes drive-thru tasks more enjoyable through instant rewards, gratification, motivation, and feedback.

Increasing Car Counts Has Never Been This Much Fun

Contests, awards, and drive-thru smack talk take your restaurants' performance to the next level. Keep your team continuously engaged with custom contests—lunch throwdown, anyone? Restaurants earn and collect awards when they achieve their goals. Plus, drive-thru smack talk enables you to send and receive fun messages and animations to playfully tease opponents, boast high performance, or congratulate others.

Goal-Based Feedback to Motivate Your Team

Automatic goal-based feedback uses real-time data to coach and motivate crews throughout the day. Goal-based feedback lets your team know exactly what they need to do to reach their current goal, prepares them to take on their next objective, and congratulates them when their performance ranking improves.



Getting Started with Nitro Gamification

Stay ahead of the game by learning how to set up your Nitro Gamification Leaderboard today. Use your HME CLOUD credentials to access ZOOM Nitro how-to videos and supporting documents and start training your team on contests, awards, smack talk, and more.

www.hme.com/training



**Smack talk is available on most mobile web browsers through the HME CLOUD; not yet available on the HME Now App.*



Call **800-848-4468** or your local authorized HME dealer for more information

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