

Online Privacy Policy

1. Your Privacy.

At HM Electronics, Inc. (“**HME**” or “**HME CLOUD**”), we believe that you have a right to know our practices regarding the information we collect when you visit our websites and what type of information is collected. The statements contained herein apply to your visits to any of our websites or online access points such as widgets and mobile applications operated by HME CLOUD (collectively, the “**Site**”), which includes www.hmedtcloud.com.

While HME CLOUD does not generally require that you provide us with personally identifiable information in order to visit and use the Site, in order to participate in some activities it will be necessary for you to provide this information.

2. Collection of Information: Cookies; Personal Information.

When you visit the Site, HME CLOUD servers automatically receive and record information on our server logs from your browser or mobile platform, including but not limited to your IP address, cookie information and the page you requested. We do not treat this data as personally identifiable information, except where we are required to do otherwise under applicable law. Unless otherwise stated in this Privacy Policy, HME CLOUD only uses this data in aggregate form to understand visitor traffic patterns through the Site for the purposes of enhancing its usability.

The Site stores “cookies” in order to be able to offer you a more comprehensive function range and make the use of the Site more convenient. “Cookies” are small files stored on

your computer with the aid of your browser. If you wish, you can prevent the storing of “cookies” on your computer through appropriate browser settings. Please note that this might restrict the performance and function range of our offering.

Additionally, HME CLOUD may ask you to provide personal information, meaning individually identifiable information such as your e-mail address, name, mailing address, telephone number, fax number or persistent identifier (such as a customer number held in a cookie) associated with individually identifiable information, to enable you to participate in contests, to complete a registration form or to order products and services using the Site. HME CLOUD may combine the information you provide on the Site with other information we collect from you offline or from third parties so that we can more effectively tailor the Site, our products and services and our offerings to you. If you provide HME CLOUD with personal information, you have the right, on reasonable prior notice, to inspect, change, amend or delete such information. Instructions on how to update personal information will be given at the point of data collection.

HME CLOUD may provide you information about products, services, promotions, contests or other activities or offerings that may be of interest to you. You can instruct us whether or not you wish to be contacted by e-mail request.

Unless you have requested or agreed otherwise, HME CLOUD will not share your personal information with any other parties, except: (a) with your consent; (b) as may be

required by law or court order; (c) to persons or companies with whom HME CLOUD contracts to carry out the operations of the Site or our business; or (d) under exigent circumstances, to protect the personal safety or property of our users, the public or ourselves.

3. Security

HME CLOUD takes steps to maintain the security of your personal information and prevent unauthorized access to it through the use of appropriate technology and internal procedures, but HME CLOUD cannot guarantee that unauthorized access will never occur.

4. Children's Privacy

HME CLOUD does not knowingly collect personal information from children under the age of 13. If we learn that we have collected personal information of a child under the age of 13, we will delete that data from our systems.

5. Consent to Processing.

By providing personal information to HME CLOUD, you fully understand and unambiguously consent to the collection, transfer, processing and storage of such information outside of your country of residence where data protection standards may differ from those in your country of residence.

6. Links.

The Site may contain links to other Internet sites on the World Wide Web. HME CLOUD provides such links for your convenience only, and HME CLOUD is not responsible for the content of any website linked to or from the Site. Links from the Site to any other website do not mean that HME CLOUD approves of, endorses or recommends that website. HME CLOUD disclaims all warranties, express or implied, as to the accuracy, legality, reliability or validity of any content on any other website.

7. California Privacy Rights

Residents of California have the right under California law to request from any company conducting business in California a list of all third parties to which the company has disclosed personal information during the preceding year for direct marketing purposes. If, however, the company has a privacy policy that gives either an opt-out or opt-in choice for use of your personal information by third parties (such as advertisers) for marketing purposes, the company may instead provide you with information on how to exercise your disclosure choice options.

HME CLOUD qualifies for the alternative option. We have a comprehensive privacy statement, and you may opt-out regarding the use of your personal information by third parties for direct marketing purposes by sending us an e-mail so stating. Therefore, we are not required to maintain or disclose a list of the third parties that received your personal information for marketing purposes during the preceding year.

8. Policy Governs Use; Changes to Privacy Policy.

This Privacy Policy is effective as of January 1, 2014. This Privacy Policy governs the use of any information collected on the Site while it is in place. HME CLOUD reserves the right to change this Privacy Policy at any time, so please re-visit this page as often as you wish. In case of any material change, we will make a notation near the Privacy Policy link on the home page of the Site. Changes to this Privacy Policy are effective at the time they are posted to the Site, and your continued use of this Site after posting will constitute acceptance of, and agreement to be bound by, those changes.

9. Questions

If you have any questions or comments about our personal information practices or about this Privacy Policy or any statements herein, please feel free to send us an e-mail at info@hme.com.

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