



FOR IMMEDIATE RELEASE

CLEAR-COM WINS BIG WITH TWO TECH EMMYS

Company and Charlie Butten Net Accolades for Industry's First Party-line Beltpack

ALAMEDA, CA, NOVEMBER 30, 2010 — Clear-Com®, a global leader in mission-critical voice communication systems, proudly announces that the National Academy of Television Arts & Sciences (NATAS) is awarding the company and product inventor, Charlie Butten, each a Technology & Engineering Emmy® Award, for the creation of the Belt Pack: Distributed Amplifier Systems in Live Production. The awards highlight Clear-Com's continuing mission to deliver innovative intercom solutions for critical communications.



Clear-Com's establishment in 1968 was born out of the observation by the early founding team members, Charlie Butten and Bob Cohen, that production crew members working rock 'n' roll concerts and tours were struggling to keep up with rising technical complexities because they lacked a discrete, easily accessible means of communicating with one another. This led to the company's first product offering, a beltpack carrying a portable party-line intercom system that was connected via standard microphone cable to other beltpacks, enabling two-way, full-duplex communications. Performance professionals rapidly embraced the product, which ultimately changed how production crews around the world did their jobs.

Clear-Com would follow up this first success with numerous industry leading innovations throughout the next 40 years, from the first advanced digital matrix technology and integrated wireless intercom, to the development of the groundbreaking I.V.Core technology, which powers Clear-Com Concert and the Hybrid Intercom Network. Most recently, Clear-Com has harnessed its I.V.Core technology to engineer HelixNet Party-line, a unified intercom platform of products designed for cabling simplicity, ease-of-use, networking flexibility and system intelligence. All of these offerings are rooted in Clear-Com's philosophy to continually seek new ways to design intercoms that help customers do their jobs with ease and efficiency — a philosophy the company has followed from the very beginning.

"We are thrilled that the National Academy of Television Arts & Sciences has recognized Clear-Com not only as a developer of innovative intercom solutions, but as an industry leader whose products have transformed production workflows for the better many times over," says Clear-Com President and Managing Director Matt Danilowicz. "For us, these awards demonstrate that our continual efforts to improve intercom technology over the past 40 years have not gone unnoticed, and that our work has resulted in making an essential bedrock of any professional production infrastructure."

NATAS will present Clear-Com and Butten the awards at the 62nd Annual Technology & Engineering Emmy® Awards show, taking place Thursday, January 6, 2011 at CES 2011 in Las Vegas.

(more)

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy® Awards are given in 19 regions across the United States. NATAS also presents the Global Media Awards™ which recognizes excellence in the world-wide intersection of digital entertainment and technology. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

About Clear-Com

Clear-Com®, an HME company, is the market leader of critical voice communication systems for professional productions. Since 1968, Clear-Com developed and marketed a comprehensive range of analog, digital and IP-based wired and wireless intercom technologies for party-line and point-to-point communications. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communication solutions. More information about Clear-Com can be found at www.clearcom.com.

About HM Electronics, Inc. (HME)

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. HME's comprehensive line of wireless intercoms – including the award winning PRO850 UHF and DX Series Digital Intercoms – are designed with the user in mind. In addition to pioneering the first wireless intercom for the pro audio industry, HME was the first to develop the wireless headset system for the drive-thru quick service restaurant market. More information can be found at www.hme.com.

###

Contact:

Heather Ball / Heather Dinolfo
D. Pagan Communications, Inc.
+1-631-659-2309, ext. 19 / ext.16
heatherb@dpagan.com / heatherd@dpagan.com

Judy Cheng
Director of Worldwide Marketing
+1-510-337-6600 (number not for publication)
Judy.Cheng@Clearcom.com