

FOR IMMEDIATE RELEASE**HME Wins QSR Magazine Applied Technology Award**
Innovative Vuze® Table Location System
Enhances Customer Experience, Improves Operations

SAN DIEGO, CA — February 1, 2016 — HME's Vuze® Table Location System has been named an Applied Technology Award winner by *QSR Magazine*, the leading industry publication for quick serve restaurants (QSRs). Among hundreds of applicants, Vuze earned the award by enabling QSRs to enhance customer table service while also tracking order times. Vuze also gives operators insights into the speed and quality of their operations.

“Fast casual restaurants are constantly looking to improve customer service,” says Paul Foley, President of Hospitality and Specialty Communication for HME. “With our Vuze Table Location System, guests can sit down and relax without worrying about missing their order, and food carriers know exactly where to deliver each meal without hunting for table numbers or calling out guest names. The result is faster, more efficient service and a better dining experience for the customer.”

Vuze works by using active radio-frequency identification (RFID) to enable food servers to instantly locate guests anywhere in the restaurant. When QSR customers place their order, they receive a guest tag from the cashier or kiosk that tracks their location and order time. The active RFID technology then identifies the exact location of the guest, whether seated or on the move, so the order can be delivered directly to them.

Vuze also gives restaurants the option of tracking guests by zone as well as individual tables. This innovative feature makes it easier for managers to train new employees, and enables food carriers to multitask when delivering food orders because they're not locked in to finding a specific table number.

“As the leader in innovative restaurant communications equipment, HME is committed to developing new products that enable quick-serve brands to add new service elements that are quick, efficient, and comfortable for their guests,” said Foley. “The Vuze Table Location System offers all of these things while also helping QSRs streamline operations and improve profitability.”

About HME

HME was the first to introduce the wireless drive-thru headset system to the QSR industry. Today we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25-million orders using our systems. HME provides communication solutions for the QSR drive-thru and dining areas, including wireless and cabled communication and timer systems, table location systems, service and support. To learn more, visit www.hme.com.

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