

FOR IMMEDIATE RELEASE

VuzeTM Table Location System from HME Wireless notifies staff exactly where to deliver each order; revolutionizes fast casual with unique technology and advanced features

ATLANTA, GA - July 31, 2013 — In recent years, fast casual restaurants have gained in popularity due to their convenience, value and food quality. Now HME Wireless is taking the segment a giant leap forward with the introduction of its new VuzeTM Table Location System. Customers are simply handed a guest tag at the counter, and Vuze's unique technology notifies staff exactly where to deliver each order. In addition to reducing congestion at counters and creating a calmer atmosphere for guests, Vuze also serves as a valuable management tool for operators.

"The old way of doing things in fast casual has been making things difficult for awhile," said Louie Hernandez, manager at a major fast casual franchise. "Thanks to VuzeTM, there's no more congestion at the counter from customers waiting around or picking up their orders. And there's definitely no more wasting time searching for customers in the dining room."

Vuze's easy-to-use graphic interface identifies the location of each customer's guest tag in real time, so staff can locate them quickly and deliver food hot and fresh. VuzeTM is compatible with most kitchen display systems, and can be used as a standalone system.

Vuze can also help with flow management at your restaurant. Operators can easily set up reference points throughout the restaurant, and use Vuze's advanced reports to build and improve customer flow models.

"This new VuzeTM system goes way beyond notifying customers that their food is ready," added Hernandez. "We're delivering food far more quickly, moving customers far more efficiently, and it's a better experience for everyone."

Vuze's advanced features also include System Alerts and Delivering Notifications. System Alerts show staff an at-a-glance look at which orders are running behind, while Delivery Notifications allow staff to notify customers when their orders are on the way with just a click or touch. For more information on the Vuze Table Location system and other wireless paging products, visit <u>www.hmewireless.com</u> today.

About HME Wireless, Inc.

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity, and customer satisfaction. HME Wireless is a subsidiary of HM Electronics, Inc.

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