Vicari Auctions revs up car sales with guest paging system
from HME Wireless

ATLANTA, GA — January 7, 2014 — Vicari Auctions of Harvey, LA has called upon a guest paging system from HME Wireless to enhance car sales and improve customer service. Customers arriving to fill out auction paperwork during busy times are handed a guest pager and encouraged to walk around the lot until called back to the office.

According to auction manager WIll Loomis, the **wireless pagers** have helped Vicari to keep lines at the office down while increasing the amount of time customers spend looking at cars.

"The longer we can keep customers out looking at cars, the better chance we have at getting them sold," said Loomis. "The pagers have been pretty great."

Vicari Auctions specializes in classic and muscles cars and, according to Loomis, sells a car every couple of minutes.

"Vicari Auctions has a great business model, and HME Wireless is proud to help carry on their nearly 20-year record of success," said Russ Ford, Vice President of HME Wireless.

When asked if Vicari Auctions would recommend HME **Wireless pagers** for similar businesses, Loomis replied, "I sure would — we've had a great response from our customers."

To learn more about Vicari Auctions, visit www.vicariauctions.com.

To learn more about paging systems and other paging systems from HME Wireless, visit www.hmewireless.com.

About HME Wireless, Inc.
An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity, and customer satisfaction. HME Wireless is a subsidiary of HM Electronics, Inc.

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