

## FOR IMMEDIATE RELEASE

## New TrackSmart table location system helps fast-casual operators deliver food faster and fresher and track customer flow for a better experience

Integrates with existing kitchen displays or can be used as standalone system

Atlanta, GA—May 4, 2012—HME Wireless has introduced its new TrackSmart <u>table location system</u> to help fast-casual restaurants deliver food faster and fresher to guests, and improve operational efficiency.

Once customers place their order at the counter, the system's unique <u>table location</u> technology notifies staff exactly where to deliver the food. No more wasting time searching for guests or calling out in a crowded dining room.

TrackSmart is compatible with most kitchen display systems or can be used as a standalone flow management system. Operators can easily set up reference points throughout the restaurant (tables, drink dispensers, trash bins, exterior doors), and use TrackSmart's advanced reports to build and improve customer flow models. No special skills or professional installation are required.

"We designed TrackSmart specifically with the fast-casual operator in mind," said Russ Ford, Vice President of HME Wireless. "No longer do customers or staff depend on sticks and numbers for food delivery. Now, TrackSmart shows the staff exactly where to deliver each meal faster and fresher."

For more information on TrackSmart <u>table location system</u> and complete onsite paging solutions, visit <u>www.hmewireless.com</u> or call (866) 611-4202.

## **About HME Wireless, Inc.**

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HM Electronics, Inc.

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