

Keeler Motor Car handles high service department volume with ease thanks to auto paging system from HME Wireless

ATLANTA, GA — January 16, 2014 — Keeler Motor Car of Latham, NY is now using an <u>auto</u> <u>paging system</u> from HME Wireless to manage the high volume of business in its service department and deliver a better customer experience.

"Things are running smoother from the time a car is complete to the time a customer leaves the lot," said David Lombardo, Keeler Honda's appointment coordinator. "For anyone who has the volume of service work and amount of customers we do, it's definitely a good investment."

When customers drop their cars off to Keeler's service department, they are immediately handed an <u>auto pager</u> from HME Wireless. Lombardo noted that with the **auto paging system**'s twomile range, customers are free to go eat or browse at a nearby store while waiting for their car to be serviced.

"With **auto paging**, it's a lot easier to deal with a large number of people in a given area at a certain time," said Lombardo. "When we're handling more people in the waiting room, it means we're turning more business."

Keeler Motor Car is a multi-franchise dealership selling Mercedes, BMW, Mini and Honda vehicles. The dealership was recently named one of the best places to work in New York's Capital District by Automotive News.

"Keeler Motor Car is one of the most successful businesses in New York's Capital District and HME Wireless is proud to help meet their commitment to exceptional customer service," said Russ Ford, Vice President of HME Wireless.

To learn about Keeler Honda, visit <u>www.keelerhonda.com</u>.

To learn more about auto paging systems and other paging systems from HME Wireless, visit <u>www.hmewireless.com</u>.

- more -



About HME Wireless, Inc.

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity, and customer satisfaction. HME Wireless is a subsidiary of HM Electronics, Inc.

###

Contact:

Jessi Rueter HME Marketing Phone: 858-646-8818 Email: jrueter@hme.com

Russ Ford HME Wireless VP of Sales Phone: 678-280-2701 Email: rford@hme.com