

**FOR IMMEDIATE RELEASE****HME introduces new HS17-D drive-thru headsets;  
Dual-earpiece design decreases background noise in excessively noisy environments**

*SAN DIEGO, CA — September 11, 2012* — The introduction of blended drinks in fast-food chains has created a whole array of new noisy and distracting equipment in the drive-thru. These new distractions have motivated HM Electronics, Inc. (HME) to develop the new HS17-D headset that is ideal for busy, noisy areas such as where blended drinks are made and can be bought as an accessory to your existing system.

“Drive-thru’s are so competitive these days, it’s critical to get it fast *and* get it right,” said Daren Haas, VP of Marketing and New Business Development at HME. “By reducing external noise, we’re giving operators the extra advantage they need.”

The HS17-D drive-thru headset is specially constructed for maximum noise isolation — packed with layers of high-density foam and sound absorbing materials that block out unwanted ambient noise. With outside distractions minimized, crew members can focus on what drive-thru customers are saying and get the order right.

“The HS17-D really does a great job of isolating and reducing noise and external distractions, which makes a huge difference in the crew members’ ability to take orders accurately and efficiently. This is just another way we can make a real difference for our customers,” said Haas.

For more information on drive-thru headsets and drive-thru headset systems, visit [www.hme.com](http://www.hme.com) or call 1-800-848-4468.

**About HME**

HM Electronics, Inc. is a diverse group of companies providing solutions that enhance productivity and customer service in markets including restaurants, sports and professional audio. Founded in 1971, we sell, service and support products in 89 countries worldwide, via company-owned offices in the U.S., Canada, Europe, and China, and an extensive network of HME-authorized distributors, dealers and service agents. Every day quick service restaurants take over 25 million orders using HME systems. With the recent acquisition of Clear-Com, HME is the world’s leading provider of professional intercom systems. To learn more, visit [www.hme.com](http://www.hme.com).

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**HME**

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