

HME Introduces ION IQ Digital Drive-Thru System With All-New, Comprehensive Sound Management

Enhanced sound and restaurant management capabilities go beyond digital technology

SAN DIEGO, CA, FEBRUARY 17, 2010 — HME is pleased to introduce ION IQ, the only [digital drive-thru system](#) to bundle five cutting-edge, sound-enhancing technologies into one package. HME ION IQ features a total sound management system that improves the customer and employee experience alike. With the industry's first Automatic Noise Control (ANC), that dramatically reduces outside ambient noise in drive-thru headsets; enhanced digital noise and echo cancellation; a voice-optimized microphone that levels and clarifies voices for easier-to-understand communication; an advanced speaker system that reduces distortion; and easy to use digital tuning and controls.

HME ION IQ's large format digital display and intuitive menus make [drive-thru management](#) easier than ever for QSR operators. Remote access capabilities allow managers to change system settings and troubleshoot multiple locations from virtually anywhere — the base station, a back office PC, and at home over the Internet.

"What excites us about ION IQ is its capability to go beyond just clear, digital sound," said Vice President of Marketing and Business Development, Daren Haas. "This is a total package. It not only improves drive-thru communication, but communication and management efficiency throughout the entire operation."

HME ION IQ's groundbreaking [message center](#) offers more message options than any other system, and total flexibility to deliver the right message to the right crewmember or customer, at the right time. The industry's most capable customer greeter can sequence and schedule up to 12 customer greetings throughout the day, to promote specials and improve check averages. Managers can easily schedule Reminders that keep employees on task, and Alerts that notify staff of critical developments affecting food safety and restaurant security.

For more information on HME's ION IQ and other HME drive-thru systems, please call (800) 848-4468 or visit www.hme.com.

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service and support.

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