

Customer Driven

HME collects prestigious Emmy® award for development of wireless intercom system for broadcast and live event production

Technology revolutionized television industry; has become de facto production standard

SAN DIEGO, CA — **December 2, 2010** — HM Electronics (HME) proudly announces that the National Academy of Television Arts & Sciences is awarding the company a Technology & Engineering Emmy[®] for the development of the wireless intercom system. The award recognizes the impact of HME's innovative technology on television production, and its contribution to the industry over the years.

"We couldn't be prouder of this award," said Mike Hughes, VP and General Manager of HME's Pro Audio Division. "It continues a legacy of innovation that this company was founded on. And it shows that our dedication to continually improve on technology for the benefit of our customers has not gone unnoticed."

HME's introduction of the wireless intercom revolutionized television production by



adding a whole new dimension to what camera operators could do outside of a studio. For years, camera operators struggled with limited communication options on shoots where it wasn't possible to run wires to support cabled intercom. But the hands-free, full-duplex wireless intercom developed by HME allowed for the

same communications and control as in a studio.

Driven to do more, HME developed three more generations of wireless beltpacs, and followed those with yet even more innovations ... an all-in-one wireless headset that implemented the functions of a beltpac right into the headset; and a wireless speaker station that allows live production crews to communicate without running cables every time a production changes. Today, wireless intercom technology is the de facto standard for both broadcast and live production crews.

With the recent acquisition of Clear-Com, HME offers the broadest selection of cabled and wireless intercom systems on the market today. And Clear-Com brings its own legacy of innovation to HME, having developed the first advanced digital matrix technology. HME will receive its Emmy Award at the 62nd Annual Technology & Engineering Emmy[®] Awards show, Thursday, January 6, 2011 at CES 2011 in Las Vegas.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy[®] Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy[®] Awards are given in 19 regions across the United States. NATAS also presents the Global Media Awards[™] which recognizes excellence in the world-wide intersection of digital entertainment and technology. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at <u>www.emmyonline.tv</u>.

About HME

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. HME's comprehensive line of wireless intercoms – are designed with the user in mind. In addition to pioneering the first wireless intercom for the pro audio industry, HME was the first to develop the wireless headset system for the drive-thru quick service restaurant market. More information can be found at www.hme.com.

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