
FOR IMMEDIATE RELEASE**Introducing: HME Drive-Thru Leaderboard™,
Motivates Employees to Increase Speed of Service Using Competition Between Restaurants**

San Diego, CA – July 7, 2015 – Drive-Thru Leaderboard from HM Electronics, Inc. (HME) turns restaurant performance in to a competition across quick-service restaurants within the same enterprise. HME’s visual display system, the Drive-Thru Leaderboard, highlights speed-of-service metrics in the drive-thru across multiple stores and ranks each one based on average drive-thru times. Crew members compete to improve speed of service, productivity and customer service as they strive to see their store ranking improved against other affiliated restaurants.

Working in combination with the HME ZOOM® drive-thru timer, operators using Drive-Thru Leaderboard can identify drive-thru areas that need to be improved in order to increase speed of service and overall ranking. “Operators understand the correlation between speed of service and sales,” says Daren Haas, Vice President of Marketing and New Business Development at HME. “When restaurants compete against each other, employees deliver faster speed of service and improve the bottom line.”

Drive-Thru Leaderboard displays a restaurant’s drive-thru speed-of-service metrics against its other affiliated restaurants to ignite employees’ competitive spirit. As employees become more engaged in the competition they are motivated to produce faster.

“Drive-Thru Leaderboard creates a sense of competition between employees,” adds Haas. “It’s a win-win-win. Faster speed of service, better service, and employees are actively engaged.”

For more information on Drive-Thru Leaderboard and other QSR communication and timer system solutions, visit www.hme.com.

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25-million orders using our systems. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service, and support. To learn more, visit www.hme.com.

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