

HME's *ION IQ*™ Digital Drive-Thru Headset System Now Available in Europe

Enhanced sound and restaurant management capabilities go beyond digital technology

SAN DIEGO, CA—MAY 28, 2010 — HME successfully launches its new digital drive-thru headset system—*ION IQ*™—to the European market.

HME's *ION IQ* features a total sound management system that improves the customer and employee experience alike. With the industry's first Automatic Noise Control (ANC), that dramatically reduces outside ambient noise in [drive-thru headsets](#); enhanced digital noise and echo cancellation; a voice-optimized microphone that levels and clarifies voices for easier-to-understand communication; an advanced speaker system that reduces distortion; and easy to use digital tuning and controls.

HME *ION IQ*'s large format digital display and intuitive menus make [drive-thru headset management](#) easier than ever for QSR operators. Remote access capabilities allow managers to change system settings and troubleshoot multiple locations from virtually anywhere — the base station, a back office PC, and at home over the Internet.

“What excites us about *ION IQ* is its capability to go beyond just clear, digital sound” said International Sales Manager, Jorge Ramirez. “With multi-language capabilities that span across all borders, operators will experience improvements in both efficiency and productivity.”

HME *ION IQ*'s groundbreaking [message center](#) offers more message options than any other system, and total flexibility to deliver the right message to the right crewmember or customer, at the right time. The industry's most capable customer greeter can sequence and schedule up to 12 customer greetings throughout the day, to promote specials and improve check averages. Managers can easily schedule Reminders that keep employees on task, and Alerts that notify staff of critical developments affecting food safety and restaurant security.

For more information on HME's *ION IQ* and other HME drive-thru systems, please call (800) 848-4468 or visit www.hme.com.

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service and support.

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Photos available upon request.

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