
FOR IMMEDIATE RELEASE**American Dairy Queen Corporation Awards Preferred Vendor Status for ZOOM[®] Drive-Thru Timer System**

San Diego, CA – November 5, 2015 – HME’s ZOOM drive-thru timer system is again awarded the preferred drive-thru timer for *Dairy Queen*[®] restaurants nationwide. The American Dairy Queen Corporation (ADQ) has again selected HME as a preferred vendor, a status that was first given to HME in 2013. As part of its criteria in selecting HME, ADQ considered product value, Cloud-capabilities, and general support.

“It is an honor to be considered the preferred choice of the *Dairy Queen* system,” says Daren Haas, Vice President of Marketing and New Business Development at HME. “The *Dairy Queen* name is a well-recognized and respected brand.”

The HME ZOOM drive-thru timer system features a dashboard display that presents real time drive-thru speed of service metrics and compares them to customizable performance goals. By providing complete visibility into a restaurant’s drive-thru performance, ZOOM helps operators instantly identify bottlenecks and take immediate action to meet drive-thru service goals. ZOOM is also accessible via the HME CLOUD, which allows operators to manage their drive-thru from anywhere.

For more information on the ZOOM drive-thru timer system and other quick-service restaurant (QSR) communication solutions, visit www.hme.com.

About HME

HME was the first to introduce the wireless drive-thru headset system to the QSR industry. Today we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25-million orders using our systems. HME provides communication solutions for the QSR drive-thru and dining areas, including wireless and cabled communication and timer systems, table location systems, service and support. To learn more, visit www.hme.com.

About IDQ

International Dairy Queen Inc., (IDQ), based in Minneapolis, Minnesota, is the parent company of American Dairy Queen Corporation. Through its subsidiaries, IDQ develops, licenses and services a system of more than 6,600 locations in the United States, Canada and 28 other countries. IDQ is a subsidiary of Berkshire Hathaway Inc. (Berkshire) which is led by Warren Buffett, the legendary investor and CEO of Berkshire. For more information, visit DairyQueen.com.

###

HME

Customer Driven

Contact

Eliza Ortega

HME Marketing

Phone: (858) 848-3984

Email: eortega@hme.com