



FOR IMMEDIATE RELEASE

**HARPA CONCERT HALL AND CONFERENCE CENTRE
CALLS THE SHOTS WITH CLEAR-COM**

REYKJAVIK, ICELAND, 25 SEPTEMBER, 2012 — Staff members at the **Harpa Concert Hall and Conference Centre** in Reykjavik, Iceland, rely on **Clear-Com®'s Eclipse® digital matrix system and FreeSpeak® wireless intercom** to help coordinate their avant-garde productions, which involve famous musicians and cultural icons. Installed by Exton, a full-service sales and rental company, the Clear-Com intercoms ensure reliable interconnection among highly productive and collaborative staff members and offer flexibility for adapting to shifting production needs.

Clear-Com's intercom systems enabled the production team to communicate across multiple spaces within the brand new Harpa facility, including one main concert hall and three additional multipurpose rooms, which are reserved for musical events, international conferences, conventions and meetings. A 48-port Eclipse-Median digital matrix was seamlessly integrated with 22 FreeSpeak digital wireless beltpacks, allowing the staff to communicate and collaborate effectively in the ticket sales area, backstage and throughout the other production spaces. With Clear-Com, the production team can reach the point of contact easily and directly to accelerate decision making. Moreover, the powerful and reliable intercom platform is both flexible for Harpa's constantly changing production needs and expandable to accommodate future growth.

"The Clear-Com Eclipse-Matrix and FreeSpeak systems give us so much flexibility to pull off the complex and elaborate events that we produce," says Gunnar Gunnarson, Project Manager for Exton. "We can easily change key assignments, reroute audio and adjust the number of beltpacks according to each production's requirements. Also a plus is the reliable connection offered by the FreeSpeak wireless system, which enables a user to walk from one hall to another without losing connection. Because it uses DECT technology, FreeSpeak continuously scans, selects and connects with the best antenna to give us uninterrupted communications."

Recently, Harpa's Eclipse was utilized for the live broadcast of Icelandic Eurovision Song Contest. The winner chosen from that competition went on to represent Iceland as a contestant in International Eurovision Contest. For this production, Harpa's Eclipse was connected to National Television's OB van, which also utilized a Clear-Com Eclipse system.

"Live performance venues around the world, such as the Harpa Concert Hall and Conference Centre, depend on Clear-Com because our intercom solutions are designed to meet production requirements with complex communications needs," says Karlie Miles, Director of Sales for EMEA and South Asia Pacific, Clear-Com. "We're very pleased to provide Harpa with systems that enable them to successfully coordinate each concert and performance with maximum cooperation, which results in productions of great excellence."

About Clear-Com®

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical

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communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit www.clearcom.com.

About HME

HM Electronics, Inc. is a diverse group of companies providing solutions that enhance productivity and customer service in markets including restaurants, sports and professional audio. Founded in 1971, we sell, service and support products in 89 countries worldwide, via company-owned offices in the U.S., Canada, Europe, and China, and an extensive network of HME-authorized distributors, dealers and service agents. Every day quick service restaurants take over 24 million orders using HME systems. With the recent acquisition of Clear-Com, HME is the world's leading provider of professional intercom systems. To learn more, visit www.hme.com.

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Contact:

Heather Ball / Vanessa Sanchez
D. Pagan Communications, Inc.
+1-631-659-2309, ext. 19 / ext. 24
heatherb@dpagan.com / vanessas@dpagan.com

Judy Cheng
Director of Worldwide Marketing
judy.cheng@clearcom.com