

FOR IMMEDIATE RELEASE

CLEAR-COM HELIXNET PARTYLINE MAKES ASIA DEBUT AT BROADCASTASIA 2012

World's First Networked Partyline Intercom System Delivers Greater Efficiency, More Flexibility and Cost-Savings Through Revolutionary Platform Design

SUNTAC, SINGAPORE, JUNE 20, 2011 – Clear-Com[®], a global leader in critical voice communication systems, is pleased to announce that its HelixNet[™] Partyline intercom system will be making its debut in the Asia market at BroadcastAsia 2012 (Booth 4R2-06). HelixNet Partyline is the industry's first digital networked partyline intercom system with a set of unique capabilities for achieving greater efficiency, cost-savings and flexibility from setup to operation and maintenance. The initial release of the HelixNet Partyline consists of the HMS-4X main station, HBP-2X HelixNet beltpack, HLI-2W2 two-wire interface module and the HLI-4W2 fourwire interface module.

HelixNet Partyline is the first set of products to demonstrate a revolutionary platform with the superb audio clarity of the digitized Clear-Com sound. Other firsts include central administration of the entire system (firmware upgrades and maintenance) from the main station with a single cable and flexible cable options, including the ability to leverage an existing cable infrastructure.

"For more than 40 years, the pro audio community has been using the common, three-pin XLR microphone cable to carry audio for analog partyline systems," says Chris Barry, Product Manager at Clear-Com. "In order to preserve our customers' investments in intercom systems and cabling infrastructure, we had specifically designed HelixNet Partyline to transmit four channels of digital quality audio, plus program and power for beltpacks, over a single, shielded twisted-pair cable (ex. microphone cable, CAT5 or CAT6 cable). This capability alone is unprecedented in the history of intercom technology."

Furthermore, the HelixNet Partyline system offers many unique features to impart much higher audio quality, increase efficiency during the setup and maintenance processes and simplify operations.

HMS-4X HelixNet Main Station and Interface Module

- **High channel density and high user capacity.** The sleek 1RU HMS-4X HelixNet main station fits into any standard 19-inch rack. It can provide power and four channels of audio to support up to 20 digital beltpacks.
- No hum. No buzz. Unlike standard analog systems, the all-digital HelixNet system is immune to electro-magnetic interference and ground loops.
- **Highly flexible, with intuitive user operations.** System settings and menus are quickly accessible. Firmware maintenance and upgrades can be achieved easily via USB ports.
- Greater connectivity with existing analog intercom systems and audio devices. The expansion bay in the main station allows optional HLI-2W2 two-wire and HLI-4W2

CLEAR-COM HELIXNET PARTYLINE AT MAKES ASIA DEBUT AT BROADCASTASIA 2012/Page 2

four-wire interface modules to connect easily with existing analog intercom systems and audio devices, while preserving high audio quality that is free of hum and noise.

HBP-2X HelixNet Beltpack

- **High channel density and selectable channels to save resources.** The rugged, ergonomically designed HBP-2X HelixNet beltpack is a two-channel beltpack that can access two of any four system channels and program audio over a single cable, along with individual level control. Networked audio is distributed over a single, shielded twisted pair, keeping the number of cables required low.
- Easy to operate and read. Optimally positioned buttons and volume knobs are easy to locate, identify and control on the beltpack. Channel labels are simple to read on the high-contrast 10-character OLED displays. Beltpacks can be set up in daisy chain or star configurations with no need for active split boxes.
- **Highly durable and flexible.** HelixNet Beltpacks are highly durable, fabricated from lightweight cast aluminum, and come with a sturdy beltclip, rubber bumpons and an integrated strap guide to offer a variety of practical mounting options.

About Clear-Com[®]

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit <u>www.clearcom.com</u>.

About HME

HM Electronics, Inc. is a diverse group of companies providing solutions that enhance productivity and customer service in markets including restaurants, sports and professional audio. Founded in 1971, we sell, service and support products in 89 countries worldwide, via company-owned offices in the U.S., Canada, Europe, and China, and an extensive network of HME-authorized distributors, dealers and service agents. Every day quick service restaurants take over 24 million orders using HME systems. With the recent acquisition of Clear-Com, HME is the world's leading provider of professional intercom systems. To learn more, visit www.hme.com.

Contact:

###

Heather Ball/Vanessa Sanchez D. Pagan Communications, Inc. +1-631-659-2309, ext. 19 / ext. 24 heatherb@dpagan.com / vanessas@dpagan.com

Judy Cheng

CLEAR-COM HELIXNET PARTYLINE AT MAKES ASIA DEBUT AT BROADCASTASIA 2012/Page 3

Director of Worldwide Marketing +1-510-337-6600 (number not for publication) Judy.Cheng@Clearcom.com