



FOR IMMEDIATE RELEASE

CRESTRON SELECTS CLEAR-COM FOR INTEGRATED INTERCOM AUTOMATION
Partnership Enhances Automation Devices with Digital Intercom Functionality

ALAMEDA, CA, JUNE 29, 2011 – **Clear-Com**[®], a global leader in critical voice communication systems, is pleased to announce that **Crestron Electronics**, a leading provider of automation systems, has chosen Clear-Com's popular intercom matrix to be integrated with Creston's touchpanels and control solutions. By embedding the Eclipse Digital Matrix module into Creston's automation devices, the company's control systems will be optimized for managing voice communication capabilities.

Crestron's automation devices streamline and simplify technology by providing an easy-to-use, comprehensive interface for automating everything from lights to screens, as well as audio and video equipment. Clear-Com's Eclipse Digital Matrix, designed for direct or one-to-many user communications, is highly reliable, feature-rich and easy to integrate with other communication systems. When integrated, Creston and Clear-Com users will be able to manage Clear-Com's digital intercom technology through a central Creston control panel.

Customers of both companies will have more space and save money because the improved integrated automation system will reduce the need for additional intercom equipment. Creston's automation systems will access Clear-Com's Eclipse Digital Matrix from its control apparatus so that it can function as a Clear-Com intercom control panel wherever it is installed. Therefore, having an integrated automation device eliminates the need for users to purchase and mount an intercom control panel in the room or to carry a backpack.

"By integrating Clear-Com, we're able to offer easy-to-operate intercom communication options to our customers," says Dominick Accurso, Creston Electronic's Integrated Partner Program Manager. "Now with Creston and Clear-Com, users have the ultimate connection to both people and technology."

An interface module for Clear-Com's entire Eclipse Digital Matrix platform, including system and interface frames, as well as IP-control panels, can be integrated into Creston's automation panel based on clients' needs. More people will be able to connect to one another while enjoying the convenience, unmatched functionality and clarity of high quality, full-duplex communications.

"Through our partnership, Clear-Com brings exceptional intercom functionality to Creston's already superior control systems," says Bob Boster, Vice President of Worldwide Sales. "The integration of the Eclipse Digital Matrix will enable clear, quality communication at the touch of a button."

About Crestron

For more than 40 years Crestron has been the world's leading manufacturer of advanced control and automation systems, innovating technology and reinventing the way people live and work. Providing integrated solutions to control audio, video, lighting, computer, IP and environmental systems, Crestron streamlines technology, improving the quality of life for people in corporate conference rooms, hotels, classrooms, auditoriums, and in their homes. Crestron's leadership stems from its dedicated people who

are committed to providing the best products, programs and services in the industry. In addition to its World Headquarters in Rockleigh, New Jersey, Crestron has sales and support offices throughout the U.S., Canada, Europe, Asia, Latin America and Australia. Discover the world of Crestron by visiting www.crestron.com.

About Clear-Com®

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit www.clearcom.com.

About HM Electronics, Inc. (HME)

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. For more information, please visit www.hme.com.

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