

HME

®

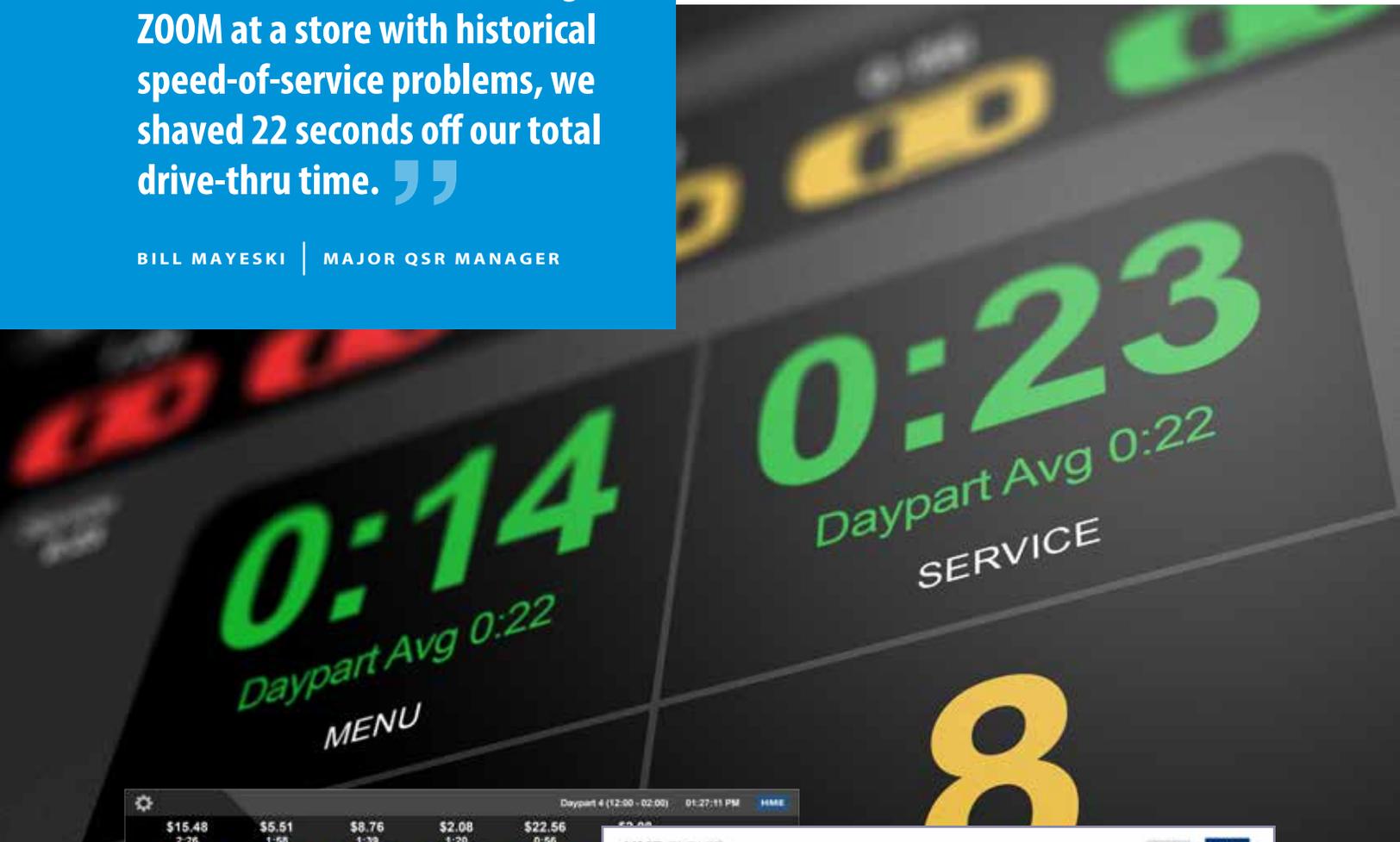


ZOOM[®]

Drive-Thru Timer System with
HME CLOUD[®] Enterprise Management

“ Within one week of installing ZOOM at a store with historical speed-of-service problems, we shaved 22 seconds off our total drive-thru time. ”

BILL MAYESKI | MAJOR QSR MANAGER



View a real-time picture of what's happening in the drive-thru with ZOOM's intuitive and user-friendly in-store dashboard.

Quickly view store rankings within your entire enterprise and challenge store managers to compete against one another using HME CLOUD.

Run Your Store, Run Your Enterprise



ZOOM Drive-Thru Timer

REAL-TIME DATA FOR IMMEDIATE RESULTS

Running a profitable drive-thru takes speed, accuracy and the ability to adapt to ever-changing conditions. That's why HME, the world leader in drive-thru timing, created the ZOOM Drive-Thru Timer System.

ZOOM's advanced design provides complete visibility into your entire drive-thru operation. Its intuitive, multi-color dashboard provides a clear picture of what is happening in the drive-thru in real-time. This allows managers and crew to instantly identify bottlenecks and take immediate action to speed things up.

HME CLOUD Enterprise Management

MULTI-STORE MANAGEMENT WITH EASE

By pairing ZOOM with HME CLOUD enterprise management systems, you can compare and analyze performance data from multiple stores to easily pinpoint performance improvement opportunities for their entire operation.

HME CLOUD allows you to quickly view store rankings and better identify what each store needs to succeed. Effortlessly compare stores from the top level to understand and resolve issues and challenge managers to meet specific goals for a more efficient and profitable enterprise.

ZOOM Drive-Thru Timer System



Instantly identify bottlenecks and take immediate action. Green is good, yellow means pay attention, and red means speed it up!

Easily see how each order affects the bottom line and target ways to improve service for large or complicated orders using point-of-sale information with the optional POS interface.

Dashboard Display

REAL-TIME VIEW OF DRIVE-THRU PERFORMANCE

ZOOM's easy-to-read dashboard allows employees to instantly see how they're doing and find ways to improve their speed. Use real-time information and instant feedback about performance to take action.

Customize the dashboard to fit your store's drive-thru configuration. The intuitive color display changes from green to yellow or red based on set goals to help motivate employees to push for better service times. The ZOOM dashboard can be customized to show up to eight real-time events in single, dual, or "Y"-lane configurations.

ZOOM also makes it easy to show the information most important to you. Select pre-configured metrics to appear on the dashboard or configure your own from tracking the time between any two detection points.

Goals and Pace

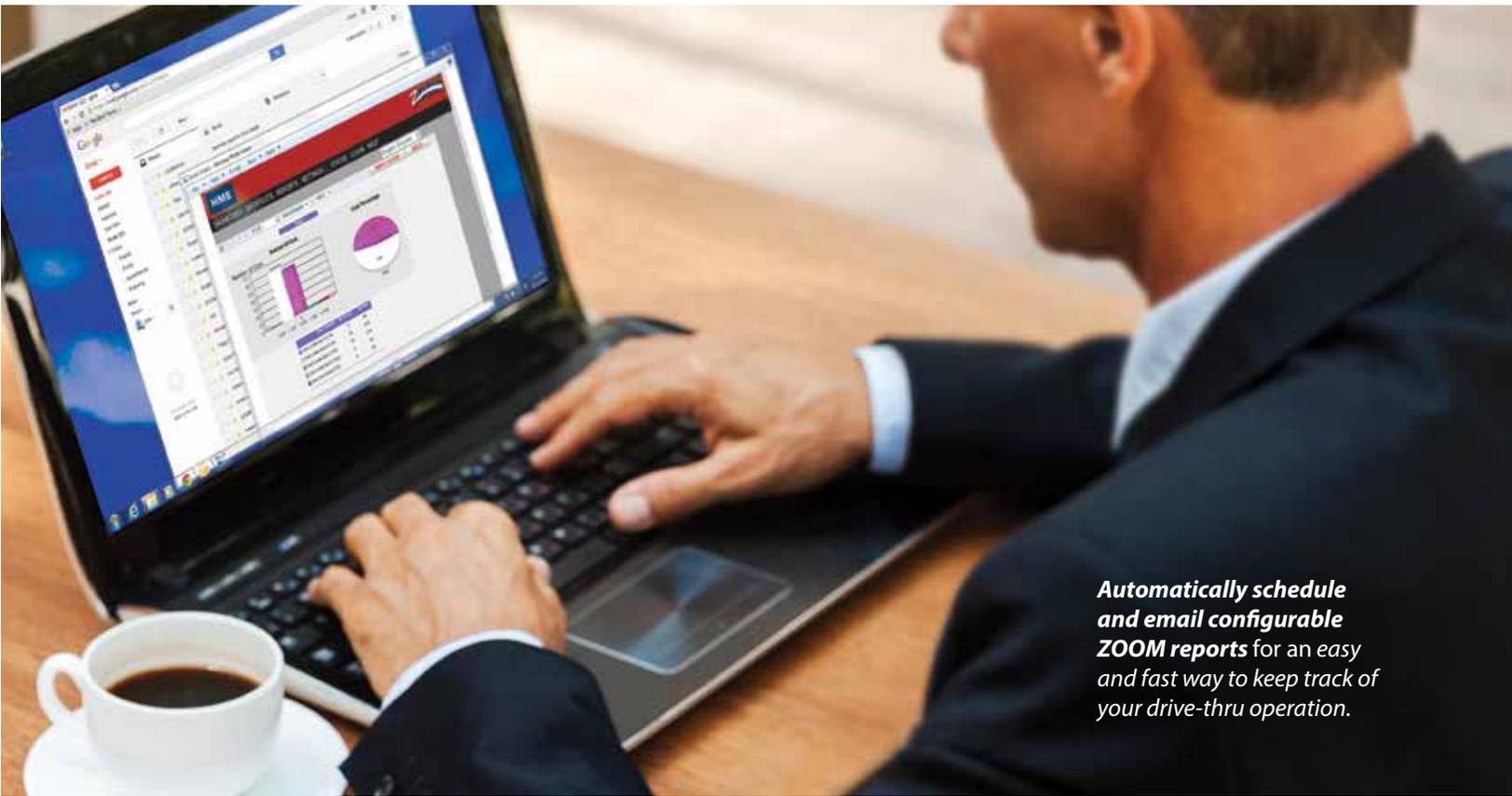
MOTIVATE YOUR EMPLOYEES

Crew members perform best when they work toward goals. ZOOM enables you to set goals for time and total cars for employees to strive to beat each hour. You may also display the percentage of goals met to track overall goal success.

ZOOM's pace metric estimates the total cars that will be served at the end of the hour based on employees current



speed of service. It shows employees if they're on pace to reach their goal or if they need to speed things up!



Automatically schedule and email configurable ZOOM reports for an easy and fast way to keep track of your drive-thru operation.

In-Depth Reporting

PINPOINT KEY AREAS OF IMPROVEMENT

ZOOM reporting has all the in-depth information a store owner needs to analyze and report on a store's drive-thru performance. Reports can be pulled on key metrics – from a summary report to raw data for each car – so you can get the exact information you need. Reports may be exported in several formats, including Excel and PDF, for offline analysis.

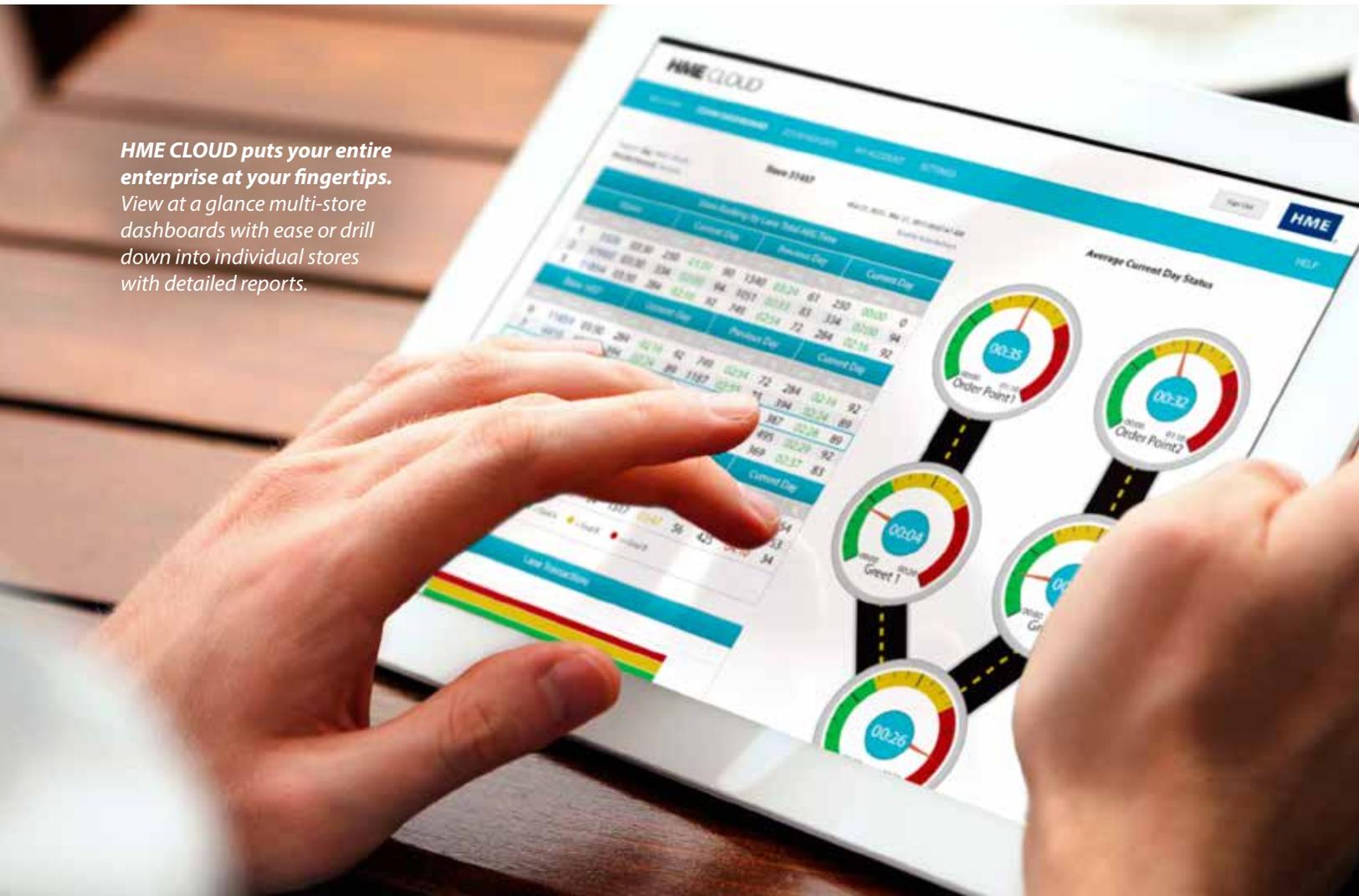
Reports may be configured to be automatically processed on a recurring basis and to be distributed via email so managers can get regular updates of how their drive-thru is performing without having to lift a finger!

“ ZOOM shows me everything that's happening in my drive-thru on one easy-to-read screen. ”

KARIM KHOJA | MAJOR QSR OWNER

HME CLOUD Enterprise Management

HME CLOUD puts your entire enterprise at your fingertips. View at a glance multi-store dashboards with ease or drill down into individual stores with detailed reports.



Multi-Store Dashboard

AT-A-GLANCE COMPARISONS

HME CLOUD gives multi-store operators the ability to monitor their entire enterprise in one view. Intuitive dashboard rankings show a summary of key metrics for multiple stores so you can quickly understand how each of your stores is performing against the others in real-time.

By viewing all of your stores on the HME CLOUD dashboard, you can immediately identify high- and low-performing stores and easily drill down into the details of why individual stores are performing well or not meeting expectations.

Multi-Store Reporting

IN-DEPTH VIEW OF YOUR ENTIRE OPERATION

The reporting feature from HME CLOUD provides an even deeper look into your enterprise and allows multi-store managers to specifically target key areas of improvement for any store. HME CLOUD reports are customizable so you can easily view information on all, some or just one of your stores in a few simple clicks. And with HME CLOUD you can quickly save or share your reports anytime, anywhere.

Start Time:
Stop Time:

Feb 24, 2015 OPEN
Feb 24, 2015 CLOSE

Print Date: Mar 27, 2015
Print Time: 9:13 AM

AVERAGE TIME (min:sec)

	Greet 1	Order Point2	Greet 2	Cashier	Presenter	Lane Queue	Lane Total
	0:04	0:29	0:03	0:26	0:20	1:15	2:07
14%	0:02	0:37	0:04	0:31	0:26	1:15	2:09
11%	0:02	0:41	0:05	0:36	0:18	1:15	2:07
14%	0:04	0:44	0:07	0:40	0:18	1:15	2:09
14%	0:02	0:59	0:51	0:16	0:42	1:08	2:07
14%	0:04	0:04	0:38	0:06	0:33	0:35	1:07

GOALS STATISTICS FOR DAYPART

AVERAGE TIME (min:sec)

Goal A (min:sec)	Order Point	Greet 1	Order Point2	Greet 2	Cashier	Presenter	Lane Queue	Lane Total
< Goal A (min:sec)	0:25	0:05	0:25	0:05	0:15	0:15	2:50	3:30
Cars	208	430	51	518	0	0	1016	834
%	18%	37%	4%	45%	0%	0%	89%	73%
< Goal B (min:sec)	0:45	0:15	1:00	0:10	1:00	1:00	2:15	4:00
Cars	267	114	421	42	0	0	0	107
%	23%	10%	37%	4%	0%	0%	0%	9%
< Goal C (min:sec)	0:50	0:15	1:30	0:15	1:30	1:30	2:40	5:00
Cars	66	27	58	3	0	0	0	5
%	6%	2%	5%	0%	0%	0%	0%	1%
< Goal D (min:sec)	1:00	0:20	2:00	0:20	2:00	2:00	2:20	5:00
Cars	24	5	19	2	0	0	0	1
%	2%	1%	2%	0%	0%	0%	0%	0%
< Goal E (min:sec)	1:00	0:20	2:00	0:20	2:00	2:00	2:20	5:00
Cars	14	5	17	1	0	0	0	0
%	1%	0%	1%	0%	0%	0%	0%	0%
< Goal F (min:sec)	1:00	0:20	2:00	0:20	2:00	2:00	2:20	5:00
Cars	1148	1148	1148	1148	1148	1148	1148	132
%	100%	100%	100%	100%	100%	100%	100%	11%

Set realistic goals and evaluate performance with HME CLOUD reports.



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About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25 million orders using our systems. HME provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service, and support.



**Scan to visit our website, or call toll-free (800) 848-4468
or your local authorized HME dealer for more information.**