

FOR IMMEDIATE RELEASE

Contact: Tuyet Vu
Phone: (858) 646-8818
Fax: (858) 535-6140
Email: tvu@hme.com

June 21, 2001

PC30 Software Facilitates Management of Drive-Thru Service

San Diego, CA — In an industry where every second counts, the ability to deliver quality yet speedy service is important for maintaining a profitable drive-thru. In response to the growing need of drive-thru owners and managers to better manage drive-thru service time, HM Electronics, Inc. (HME) has developed PC30 Software. PC30 is a data management software that provides essential information required to evaluate the performance of their drive-thru service and make appropriate adjustments that directly affect the bottom line.

"PC30 provides a wealth of useful data that enables management to identify trends, anticipate and resolve problems, and motivate drive-thru employees to achieve targeted goals. Additionally, its many time-saving features dramatically simplify the way drive-thrus are managed," says Bill Brungard, Marketing Manager.

PC30 works with HME's industry-leading System 30 Timer and allows owners and managers to conveniently collect timer data and generate a variety of reports. The Software automatically collects data from multiple stores and organizes them in a central database for easy access and analysis. Knowing the average time a car spends at various points in the drive-thru lane helps owners and managers pinpoint areas for service improvement.

With a few clicks of the mouse, users can easily view, print and export useful summary reports in a variety of computer formats to evaluate their drive-thru performance locally or from the convenience of a remote location. Busy owners and managers can also program PC30 to automatically save and print reports according to a preferred schedule selected from a range of available time frames: hourly, daypart, daily, monthly and year-to-date.

"PC30 is especially valuable to the overworked multi-store owner who wants to keep all the stores running successfully without expending tremendous amounts of energy. By using consistent settings for multiple stores, the owner and manager can compare timer results from one store to another and strategically focus on stores that require more attention than others," says Brungard.

HM Electronics, Inc. (HME) has been the leading provider of technology for the QSR industry for nearly two decades. A pioneer in technology, HME introduced the world's first patented wireless communication for the drive-thru application and designed the first wireless microphone for the Pro-Audio industry. Today, HME continues to deliver the most comprehensive line of solutions to help businesses improve their security and productivity. From communication and security systems to speed-of-service timers, HME has built a reputation on delivering customer driven solutions based on quality and reliability. Incorporated in 1971, the privately held HME develops, manufactures, markets and services its products over 60 countries worldwide.

For more information on PC30 or other HME products, please call (800) 848-4468 or visit us at www.hme.com.

###