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HME's Message Repeater MR300 Brings Familiar QSR Voices to the Drive-Thru

San Diego, CA — HM Electronics, Inc. introduces the Message Repeater MR300 with downloadable messaging and rotating messaging capabilities.

At one KFC test store, customers now find the Colonel greeting them at the drive-thru. The MR300 welcomes customers with entertaining food promotional specials.

"The MR300 is easy to use and completely customizable," says Bill Brungard, Marketing Manager for HME. "QSR chains can send sound file greetings to their stores, and Managers can download it to the MR300."

Voices of familiar fast food characters may be soon heard not only in the drive-thru, but also around the store. "At a McDonald's franchise test store, we have found the MR300 to be very successful in the playground area," says Brungard. "With its rotating messaging capabilities, the MR300 can relay safety messages and promotional messages to outdoor guests." The rotating message feature allows the Manager to alternate between four different messages and delay the time between messages, giving them greater versatility when it comes to promotions.

HM Electronics, Inc. (HME) has been the leading provider of technology for the QSR industry for nearly two decades. A pioneer in technology, HME introduced the world's first patented wireless communication for the drive-thru application and designed the first wireless microphone for the Pro-Audio industry. Today, HME continues to deliver the most comprehensive line of solutions to help businesses improve their security and productivity. From communication and security systems to speed-of-service timers, HME has built a reputation on delivering customer driven solutions based on quality and reliability. Incorporated in 1971, the privately held HME develops, manufactures, markets and services its products over 60 countries worldwide.

For more information on MR300 or other HME products, please call (800) 848-4468 or logon www.hme.com.

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