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April 17, 2000

### **System 30 Timer with Dual Color Display Motivates Drive-Thru Employees**

San Diego, CA — HM Electronics, Inc. (HME) introduces the System 30 and the R31 Timer Display. The System 30 Timer provides managers with up-to-the-minute information to track and analyze drive-thru service, allowing them to increase speed of service by motivating employees, identifying problem areas and reducing labor costs through optimal staffing.

"Speed of service is essential to drive-thru success," says Chuck Miyahira, Vice President of Marketing. "The System 30 Timer is the latest HME innovation to assist managers in improving their total drive-thru operation."

The new dual-colored timer display, R31, informs the restaurant staff of each customer's wait time in the drive-thru. When the numbers on the display turn from green to red, employees know they need to speed up the service. By simply looking at the active display, managers can encourage the crew to compete with the clock and expedite orders.

The System 30 Timer is easy to use and can accommodate a variety of drive-thru configurations. PC30 software allows the main office or other off-site locations to access timer information via modem <sup>3</sup>/<sub>4</sub> without interfering with store operations. Reports for Hour, Shift and Day summarize times at six different points in the drive-thru lane.

HM Electronics, Inc. (HME) has been the leading provider of technology for the QSR industry for nearly two decades. A pioneer in technology, HME introduced the world's first patented wireless communication for the drive-thru application and designed the first wireless microphone for the Pro-Audio industry. Today, HME continues to deliver the most comprehensive line of solutions to help businesses improve their security and productivity. From communication and security systems to speed-of-service timers, HME has built a reputation on delivering customer driven solutions based on quality and reliability. Incorporated in 1971, the privately held HME develops, manufactures, markets and services its products over 60 countries worldwide.

For more information on System 30 and R31 Display, please call (800) 848-4468 or logon [www.hme.com](http://www.hme.com).

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