

**FOR IMMEDIATE RELEASE**

Contact: Tuyet Vu  
Phone: (858) 646-8818  
Fax: (858) 535-6140  
Email: tvu@hme.com

March 19, 2001

**System 900 Speaks to Drive-Thru Managers**

San Diego, CA — As more and more fast food restaurants strive to stay competitive by adding drive-thru technology, wireless communications systems for drive-thrus are becoming more sophisticated. HM Electronics, Inc.'s (HME's) new System 900 wireless drive-thru audio system provides drive-thru operators the tools to perform better, be more profitable and gain a competitive edge over others.

The System 900 is the most sophisticated drive-thru audio system ever developed by HME. It comes loaded with many features designed to help restaurant owners and managers streamline their drive-thru service and increase their bottom line. The rugged, innovative COMMUNICATOR® is an advance over the older portable radio unit that allowed drive-thru operators to communicate with customers. It now allows them to communicate with customers in dual lanes and with operators from another crew.

Two types of System 900 Communicators are available, the COM900BP and the COM900CC; both can be mixed and matched as conditions require. A unique feature of both Communicators is the built-in speech synthesis prompter, which guides operators during their daily routines and informs them about the status of their drive-thru equipment.

When a Communicator's battery runs low, the friendly prompt "Low Battery" is heard over the headset, reminding the operator to recharge the battery. For restaurants with two drive-thru lanes, taking orders can be a frustrating experience for operators who have to constantly keep track of which lane they're working on. To eliminate this problem, a voice prompter from the Communicator will gently remind operators over the headset whether they're taking orders from "Lane 1" or "Lane 2." "Our research shows that operators respond better to a voice prompt rather than a beep indicator," explains Bill Brungard, Marketing Manager.

Worn at the waist, the rugged, ultra-light COM900BP is designed to withstand over 2.5 million activations on its primary control buttons. The ergonomic COM900CC is worn over the shoulders and has flexible arms that can be adjusted to provide a custom fit for maximum comfort and wearability. The COM900CC also provides the operator better access to the unit's controls and reduces the unit's exposure to spills and dents.

HM Electronics, Inc. (HME) has been the leading provider of technology for the QSR industry for nearly two decades. A pioneer in technology, HME introduced the world's first patented wireless communication for the drive-thru application and designed the first wireless microphone for the Pro-Audio industry. Today, HME continues to deliver the most comprehensive line of solutions to help businesses improve their security and productivity. From communication and security systems to speed-of-service timers, HME has built a reputation on delivering customer driven solutions based on quality and reliability. Incorporated in 1971, the privately held HME develops, manufactures, markets and services its products over 60 countries worldwide.

For more information on System 900 or other HME products, please call (800) 848-4468 or logon [www.hme.com](http://www.hme.com).

###