PEOPLE NEWSMAKERS

RICHARDSON, TX—DAVID GOLDEN-BERG has joined AMX as general manager of its East Coast office. Goldenberg was previously president of ACE Communications.

DENMARK—MARTIN PROFESSIONAL has hired LARS KIRS-TEIN ANDERSEN as executive vice president of sales and marketing. Andersen comes from a successful assignment at Danish audio and



Martin's Lars Kirstein Andersen

video firm Bang & Olufsen where he served as director of the company's Northern European region.

KITCHENER, ONTARIO, CANADA—TANNOY NORTH AMERICA has recently hired RICHARD STEELE to take on the position of national consultant manager for the com-



Tannov's Richard Steele

pany's commercial product sector. Steel comes from JMS Marketing.

RIDGEFIELD, NJ—PRO-JECTIONDESIGN has added MICHAEL C. PEARCE to its North American staff as director of technical services, applications, and design engineering support. Most re-



projectiondesign's Michael C. Pearce

cently with Faroudja Laboratories, he brings more than 21 years experience within the display and systems electronics industry.

MIAMI, FL-D.A.S. AUDIO has added CAROLAIN VELEZ and EDWARD TERAN to the company's U.S. headquarters. Velez is the new administrative assistant in charge of all import and logistical operations; Teran is the new sales associate for the Miami office.

MOUNTLAKE TERRACE, WA—SYMETRIX has added many new hires. TRENT WAGNER heads the marketing department. BRUCE YUNKER is working as art director. FRANCESCA GROVE has a new role as logistics coordinator. MIKE WALL is as product manager. DALLAS DOUGHERTY will visit current and potential clients at points home and abroad listening to the needs and feedback of users.

Within engineering, FRANK HELLER is the new senior graphic designer. Symetrix hired WIL BAI-LEY as technical resource manager. Finally, QUY TANG and DAVID JOINER have respective roles as manufacturing technician and manufacturing manager.

ERLANGER, KY-TV ONE has hired TONY MCAHREN as the Midwest regional sales manager. His most recent position was as a sales representative for Duncan Video located out of Carmel, IN.

DALY CITY, CA-DIGIDESIGN has welcomed MICHELLE RUDIMAN to the position of marketing communications director. Rudiman most recently served as director of worldwide marketing at Autodesk.



Digidesign's Michelle Rudiman

CHATSWORTH, CA—SANYO has appointed CHRIS FERRO as the regional sales manager in the Northwest territory of the U.S. to represent the presentation technology division. For the past 11 years he has represented NEC's projector sales group.

BELLINGHAM, WA-ROLAND SYS-TEMS GROUP U.S. has appointed ROB READ as marketing communications manager. Read brings more than 10 years sales experience within the Roland group of companies.





Crown's Brian Divine Crown's Andy Flint





Crown's Phil McPhee

Crown's Kristin Howard

ELKHART, IN—CROWN INTERNA-TIONAL recently made several changes to its marketing personnel lineup. BRIAN DIVINE has transitioned into market director for engineered sound/touring sound. ANDY FLINT moves into his new position as vertical market manager for portable PA. PHIL MCPHEE has taken on the title of vertical market manager, commercial sound. New hire KRISTIN HOWARD has been appointed to the post of marketing coordinator.

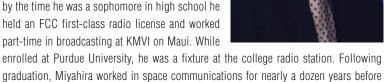
COLORADO SPRINGS, CO—LIBERTY WIRE & CABLE has appointed KEVIN COLE as its first commercial national accounts manager, a new position the company created to address the rapid growth of its sales.

>> Tech Tales

Harry Miyahira, HME

Based just outside of San Diego in Poway, CA, HM Electronics (HME) was founded in 1971 by Harry Miyahira. Like the town it calls home, HME has gained recognition for its ability to maintain a mindful balance between growth and quality of life.

Harry Miyahira grew up with a passion for electronics. A ham radio operator at the age of 11, by the time he was a sophomore in high school he held an FCC first-class radio license and worked part-time in broadcasting at KMVI on Maui. While



setting out on his own to establish HME. Today, HME's wireless intercoms tirelessly serve the quick service restaurant industry, while its PRO850 and DX200/200C wireless intercoms have become fixtures in the worlds of broadcast, entertainment, and sports.

SCN: How did you come to specialize in wireless technology?

Harry Miyahira: Back in the early '70s, wireless microphones were a specialty item, not a commodity like they are today. I believed that if we got in on the ground floor, we would be the big fish in a little pond, and that turned out to be the case indeed. We wanted to build the best wireless mic at the time, and to that end we launched our first offering in 1975. We quickly captured 65 to 70 percent of the professional market, and that technology went on to ultimately serve as the foundation of our wireless professional intercom systems today.

SCN: HME introduced the UHF PR0850 intercom system in 2003, and the 2.4 GHz DX200 digital wireless intercom in 2004. You hold about 30 patents on various designs, and your products are marketed and serviced in over 80 countries worldwide. How would you define the core values that have fueled

HM: Above all, I believe that coming to work should be both challenging and fun. Making a lot of money and becoming big wasn't, and still isn't, the priority. As it turns out, however, becoming financially successful is a natural outgrowth of any endeavor that people truly

SCN: HME is very caring and appreciative of its employees, and it's a democratic place. Must be one of the reasons the San Diego Business Journal voted it one of the best places to work in 2006. Does this same level of cooperation extend to sharing your parking space out front?

HM: (Laughs) If someone here finds they have to park in my space for a legitimate purpose necessary to the collective good, I don't have a problem with it. We all respect one another, and no one abuses the trust we share.

FOR AN EXTENDED VERSION OF THIS ARTICLE VISIT IIS ONLINE AT SYSTEMSCONTRACTOR COM

PETALUMA, CA—FURMAN SOUND has appointed JOHN BENZ as its new marketing manager. Benz has served Furman for more than two years in the marketing department, and previously owned his own marketing services company.

MARLBORO, NJ—RANDY TAYLOR is KEF's new Eastern regional sales manager. Prior to this position, he served as Eastern regional sales manager for Audio Products International.

WEST CHESTER, PA-IONATHAN "JP" PARKER, who has been serving as AVIOM's sales director in the Southeastern U.S., is now assuming the role of director of international sales, Asia Pacific. MARK MEDING will assume Parker's former Southeastern territory and will be in charge of sales throughout the East Coast of the U.S. Canada is now back in the hands of Aviom's longtime international sales director, JOEL BRAZY.

(continued on page 40)