
HME Appoints Additional Pro Audio Reps in Northeast and Midwest Regions

Noreast Marketing, Tech Rep and Spoiled by Technology to Distribute DX200

POWAY, Calif. — July 5, 2005 — HM Electronics, Inc. (HME) has appointed three new DX200 representatives: Noreast Marketing, LLC in the Northeast region; Tech Rep in the northern Midwest region; and Spoiled by Technology in the Midwest region.

These representatives will manage HME's dealers located within their territory and find new dealers in the area. The representatives provide equipment demonstrations and act as a resource for dealers. All three representatives carry equipment of many of the world's leading audio and visual technology manufacturers.

"With HME's re-entry into the professional audio market with two new wireless intercoms, we are thrilled to have Noreast Marketing, Tech Rep and Spoiled by Technology as part of our team," said J. Michael Hughes, vice president and general manager of the Professional Audio division at HME.

Noreast Marketing, located in Windsor, Conn., serves the Connecticut — excluding Fairfield County — Massachusetts, Rhode Island, Vermont, New Hampshire and Maine areas. Tech Rep, located in North Ridgeville, Ohio, serves Michigan, Indiana — excluding Lake, Porter, and LaPorte counties — and Kentucky. Spoiled by Technology, located in Naperville, Ill., serves northern Illinois, southeastern Wisconsin, and part of Indiana.

HME's DX200 Digital Wireless Intercom operates within the 2.4 GHz range, offers exceptionally clear, hands-free communications, and is immune to interference from systems operating in the UHF or VHF bands; no license is required. It employs the latest digital techniques such as frequency hopping spread spectrum with digital encryption. The belt-pacs are the smallest and lightest available today.

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Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the pro audio, quick service restaurant, and surveillance markets. HME's groundbreaking innovations, passion for excellence, and commitment to service have earned the distinction of being a technology leader. A technology pioneer — the first to develop the wireless headset for the drive-thru and the intercom system for the pro audio industry — HME delivers the most comprehensive and customer-focused solutions to many businesses worldwide.

For more information on HME's pro audio representatives or products, please call (800) 848-4468 or logon www.hme.com.

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