

# Two New European Partners to Distribute HME's Pro Audio Products

Italy-based Sisme and Portugal-based Dec.Imagem SA are on board to represent HME Wireless Intercom Systems in Europe

**San Diego, CA --- February 8, 2007 ---** Audio professionals in Italy and Portugal now have direct access to award-winning wireless intercom systems from HME – the leader in Digital Wireless Intercom Systems for the pro audio industry.

"We're thrilled to have Sisme represent HME. They have an indisputable reputation as the premier distribution company in Italy," said John Kowalski, Sales Manager of HME's Pro Audio Division. "Their expertise and knowledge will provide HME customers with an unparalleled level of support".

Sisme will distribute the DX Series of Digital Wireless Intercom Systems and the award-winning PRO850 Wireless Intercom System to users throughout Italy. Sisme can be reached at Via Adriatica, 11 60027 Osimo-Stazione, Ancona, Italia, e-mail: sisme@sisme.com, Tel: 0039 (071) 7819666, Fax: 0039 (071) 781494, www.sisme.com.

"Dec.Imagem has a great mix of products that target the ideal markets for HME and our wireless communication systems," Kowalski commented. "They have quickly proven that HME systems are the choice for pro audio users in Portugal. We're proud to have them on our team."

Dec.Imagem will distribute the DX Series of Digital Wireless Intercom Systems and the award-winning PRO850 Wireless Intercom System to users throughout Portugal. Dec.Imagem can be reached at Rua Alfredo da Silva #24, Alfraglide, Amadora, 2780-028 Portugal. Telephone +351 21 470 7530, Fax +351 21 470 7539 or www. decimagem.pt.

"HME carefully selects distributor partners to represent our company and our products throughout the world," Kowalski adds. "Each distributor that is asked to join our growing list of representatives is qualified by their professional experience, industry reputation and their dedication to customer satisfaction."

## **About HME Pro Audio Solutions**

HME's Digital DX Series Wireless Intercoms offer exceptionally clear, hands-free communication within the 2.4 GHz range. The HME system is immune to interference from systems operating in the UHF or VHF bands, and requires no license to operate. The DX Series employs frequency hopping spread spectrum with digital encryption for more secure communication. The ergonomically designed BP200 Beltpac is the smallest and most lightweight available today for the pro audio industry. The HME WH200 ComLink Wireless Headset offers unmatched flexibility and convenience for wireless intercom operators.

HME's award-winning PRO850 allows production crewmembers to easily communicate with their manager and each other via wireless beltpacs - without the hassle of dragging around



cables. The PRO850 is used primarily by sound professionals in theatres and television broadcast companies; but its application also spans to the military, aerospace, stadium/concert events, churches, touring companies, schools and industrial companies.

#### **About Sisme**

SISME was founded in 1967, as a distributor of musical instruments, audio and hi-fi products. Despite the radical change in the market, SISME has succeeded in growing with these changes while maintaining its standard of professionalism, reliability and quality. Continuous innovations, customer care, high-quality products and services have enabled Sisme to develop and consolidate its image in the Italian market as a leading distributor. In their corporate offices (opened in the Summer of 2003), Sisme has a product demonstration showroom in addition to a training facility for its customers.

## **About Dec.Imagem**

Dec.Imagem's origin goes back to 1949. Its mother company evolved and subdivided into several companies. It was in September 2000 that Dec.Imagem became an independent company. Since 2003 Dec.Imagem has different shareholders and is now fully independent of the mother company and former shareholders. Dec.Imagem is a company devoted to the Portuguese video and broadcast market, providing solutions to customers' problems, supplying them with the appropriate service, hardware and software and always looking forward to a long and mutually beneficial relationship with customers and suppliers.

### **About HME**

Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the pro audio and quick service restaurant markets. HME's groundbreaking innovations, passion for excellence, and commitment to service have earned the distinction of technology leader. As the pioneer of the first intercom system for the pro audio industry and the wireless headset for the drive-thru market - HME delivers the most comprehensive and customer-focused solutions to businesses worldwide.

For more information on HME's pro audio products or distributors, please call (800) 848-4468 or log on to <u>www.hme.com</u>.

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