

## **HME Announces New Lease Program on Digital Wireless Headset Systems for the Drive-Thru**

*Current economic conditions no longer an obstacle to brand new, high-performance equipment*

**SAN DIEGO – August 19, 2008** – With so many companies focused on cost reduction, HME has announced an option for QSR operators to improve their drive-thru performance while managing equipment costs and avoiding large capital expenses. HME has now created an “Easy Lease” program for their QSR customers.

“The Easy Lease program gives our valued customers the best of all worlds,” said Vice President of Marketing and Business Development, Daren Haas. “Superior digital sound, faster service times, better profits for a very low monthly payment.”

QSR operators can increase drive-thru efficiency, accuracy, and speaker clarity, and pay only slightly more than the monthly service costs on old, outdated equipment.

Keeping up to date with the latest digital drive thru technology is now easy and affordable. Easy Lease makes it possible for QSR operators to have the latest technology for one low monthly payment without having to make a large capital outlay. HME’s Easy Lease program is extremely affordable and flexible, offering new digital drive-thru system leases for as little as \$89.00 per month. Easy Lease also offers a variety of equipment configurations to fit any operator’s needs, and options to upgrade or purchase the system at the end of the lease period.

For more information regarding the Easy Lease program, please call (800) 848-4468 or visit [www.hme.com](http://www.hme.com).

### **About HME**

HME was the first to introduce the wireless drive-thru headset to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service and support.

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