
HME Wireless IQ System Boosts Drive-Thru Service at Jack in the Box®

New digital wireless communication system provides clearer communication and faster drive-thru service

POWAY, Calif. — Nov. 3, 2006 — There is clearly a new sound at the drive-thru for Jack in the Box® restaurants. The quick-serve restaurant chain recently completed a technology makeover by replacing older headset systems with new HME Wireless IQ, the latest digital communication system, at about 900 company restaurants. Additionally, Jack in the Box upgraded the speakers for all of its drive-thrus.

This technology overhaul is intended to improve speed of service, order accuracy and overall guest service at Jack in the Box. With the new Wireless IQ system and speaker in place, Jack in the Box customers can clearly communicate their orders without the static and interference often found at drive-thrus with obsolete headset systems.

“We’ve very pleased that our digital technologies are helping customers like Jack in the Box achieve greater customer satisfaction and operational ease,” commented Daren Haas, director of marketing at HME.

Wireless IQ comes with many features to help transform the drive-thru into a more customer and employee friendly business. Its multi-channel feature enables the crew to listen to the customer’s order and communicate with each other on a private channel — thus quickening the food preparation process and enhancing order accuracy. With the foodservice workforce becoming more diverse, Wireless IQ’s multilingual digital voice prompts in English, Spanish or French help drive-thru employees better understand the system diagnostics and promptly replace the system’s batteries for a smooth, uninterrupted operation.

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About Jack in the Box Inc.®

Jack in the Box Inc. (NYSE: JBX), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,000 restaurants in 17 states. The company also operates a proprietary chain of convenience stores called Quick Stuff®, with approximately 50 locations, each built adjacent to a full-size Jack in the Box restaurant and including a major-brand fuel station. Additionally, through a wholly owned subsidiary, the company operates and franchises Qdoba Mexican Grill®, an emerging leader in fast-casual dining, with more than 300 restaurants in 40 states.

About HME

Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the quick service restaurant and pro audio markets. HME's ground-breaking innovations, passion for excellence, and commitment to service have earned the distinction of being the technology leader in QSR industry. A technology pioneer — the first to develop the wireless headset for the drive-thru and the intercom system for the pro audio industry — HME delivers the most comprehensive and customer-focused solutions to many businesses worldwide.

For more information, call (800) 848-4468 or logon www.hme.com.

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