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Contact: John Kowalski  
Phone: (858) 535-6071  
E-mail: [Jkowalski@hme.com](mailto:Jkowalski@hme.com)

## **Cassidy Appointed HME Pro Audio Regional Sales Manager**

*Jennifer Cassidy steps up to Regional Sales Manager for HME's Pro Audio Division*

**San Diego, CA --- March 2, 2007 ---** HME is pleased to announce the appointment of Jennifer Cassidy as Regional Sales Manager of HME's Pro Audio Division. In her new role, Jennifer will focus on the western U.S. and Canada, Mexico, South and Central America, Asia and the Pacific Rim in addition to special accounts. Jennifer will be based at the HME headquarters in Poway, CA, and report to John Kowalski.

"Jennifer's a great addition to our team," said John Kowalski, Worldwide Sales Director of HME's Pro Audio Division. "We're excited she has joined us and are confident that our reps, dealers, and end users will benefit from Jennifer's background and experience."

Prior to her appointment as Pro Audio Regional Sales Manager, Jennifer worked over ten years for HME's Communications Systems Division where her most recent role was National Accounts Manager. Jennifer has been extremely successful in developing relationships and strategic alliances with HME customers.

### **About HME Pro Audio Solutions**

HME's Digital DX Series Wireless Intercoms offer exceptionally clear, hands-free communication within the 2.4 GHz range. The HME system is immune to interference from systems operating in the UHF or VHF bands, and requires no license to operate. The DX Series employs frequency hopping spread spectrum with digital encryption for more secure communication. The ergonomically designed BP200 Beltpac is the smallest and most lightweight available today for the pro audio industry. The HME WH200 ComLink Wireless Headset offers unmatched flexibility and convenience for wireless intercom operators.

HME's award-winning PRO850 allows production crewmembers to easily communicate with their manager and each other via wireless belt pacs. Sound professionals in theatres and television broadcast companies primarily use the PRO850 but its application also spans to the military, aerospace, stadium/concert events, churches, touring companies, schools and industrial companies.

### **About HME**

Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the pro audio and quick service restaurant markets. HME's groundbreaking innovations, passion for excellence, and commitment to service have earned the distinction of technology leader. As the pioneer of the first intercom system for the pro audio industry and the wireless headset for the drive-thru market - HME delivers the most comprehensive and customer-focused solutions to businesses worldwide. For more information on HME's pro audio products or distributors, please call (800) 848-4468 or log on to [www.hme.com](http://www.hme.com).

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