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UNIVERSIADE 2011 CHOOSES CLEAR-COM INTERCOMS FOR SUMMER GAMES

Clear-Com Intercoms Will Link IBC with 27 Stadiums via IP Technology

SHENZHEN, CHINA, JULY 20, 2011 — **Clear-Com**[®], a global leader in critical voice communication systems, will be part of the communications setup for Summer Universiade 2011, a prestigious international multi-sport event for university athletes, taking place August 12-23 in Shenzhen, the People's Republic of China. A 48-port Clear-Com **Eclipse-Median** digital matrix intercom, 117 **V-Series** control panels, three **IVC-32** 32-channel IP matrix cards and a **Concert**[™] software-based intercom system will provide a vital communications link between broadcasters working in the International Broadcasting Center (IBC) with those in the 27 sports stadiums hosting the games.

Universiade is an international sporting competition and cultural festival that takes place every two years in varying countries throughout the world and is second in importance only to the Olympic Games. The Summer Universiade consists of 12 permanent sporting events: basketball, fencing, soccer, gymnastics, Judo, swimming, diving, water polo, table tennis, tennis volleyball and up to three additional events chosen by the host country. Unlike the Olympics, both the summer and winter Universiade tournaments occur during the same calendar year.

The IVC-32 cards will enable direct IP connectivity from the Eclipse digital matrix hardware frame within the IBC to the various V-Series panels located throughout the IBC center and surrounding stadiums. The management team running the games from the IBC will also be able to communicate with broadcasters via Concert virtual panels on their computers. As a result of this setup, the busy broadcasters who coordinate live telecasts from the games will be able to quickly and easily communicate with one another from any location. Not only are broadcasters satisfied with an efficient production workflow, but audience members receive an improved viewing experience of the games from home.

“Those working on Universiade 2011 were impressed with the reliability, high audio quality and low latency for live telecast events that the Clear-Com Eclipse-Median provides,” says Jeffery Wu, Clear-Com's Regional Sales Manager and Chief Representative for China. “They also appreciated the flexibility of the IP linking between the IBC and the stadiums since they can now provide the broadcasters they serve with virtually unlimited communications. For Clear-Com, this is a very prestigious win. We are thrilled that Universiade 2011 has entrusted Clear-Com with its most critical communications needs.”

Not only can Clear-Com's Eclipse digital matrix intercoms integrate with digital wireless belt packs and IP-based software intercoms, but they provide a flexible and scalable foundation for point-to-point and group-based multi-connections. The Eclipse systems can support as few as 36 on a single matrix frame or as many as 3,120 user connections on a networked system platform. Complimenting Eclipse are the V-Series intercom user control panels featuring Digital Signal Processing, 10-character display, Listen Again technology and native IP technology.

Clear-Com Concert is a scalable Intercom-over-IP solution that enables collaborative workgroups to instantly and reliably intercommunicate from their PC from anywhere in the world on any IP network. It is based on Clear-Com's proprietary I.V.Core technology, a suite of Internet Protocol (IP) technologies that deliver low latency through the use of an intelligent decision engine that routes only the audio packets containing needed voice information. It offers superb audio quality through the use of wideband

(more)

CODECS, thanks to a highly optimized design that eliminates multiple encode/decode cycles. I.V.Core's encryption, noise-reduction and error-recovery through proprietary algorithms are also optimized for human voice characteristics.

About Clear-Com

Clear-Com[®], an HME company, is the global market leader in critical voice communications systems for professional productions. Since 1968, Clear-Com developed and marketed a comprehensive range of analog, digital and IP-based wired and wireless intercom technologies for party-line and point-to-point communications. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communication solutions. More information about Clear-Com can be found at www.clearcom.com.

About HM Electronics, Inc. (HME)

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. HME's comprehensive line of wireless intercoms – including the award winning PRO850 UHF and DX Series Digital Intercoms – are designed with the user in mind. In addition to pioneering the first wireless intercom for the pro audio industry, HME was the first to develop the wireless headset system for the drive-thru quick service restaurant market. More information can be found at www.hme.com.

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