



**FOR IMMEDIATE RELEASE**

**CLEAR-COM NAMES LARRY ESTRIN STRATEGIC TECHNOLOGY SPECIALIST**

*Leader in Industry to Help Promote Clear-Com Brand in the Field*

**ALAMEDA, CA, FEBRUARY 15, 2011** — **Clear-Com®**, a global leader in critical voice communication systems, has named industry-veteran **Larry Estrin** its new **Strategic Technology Specialist**. As a result of the merger of HME's Pro Audio Division with Clear-Com, Estrin is now joining the Clear-Com team to promote the brand globally, build sales opportunities and assist with product development and marketing activities.

Estrin will be leveraging his extensive knowledge and experience in the live sound and broadcast markets to help promote the Clear-Com brand to industry professionals. His involvement in many landmark events, such as the first multi-satellite global broadcast of a major concert, live stereo broadcast of the Olympic Opening Ceremonies, stereo broadcasts of the Grammys and Academy Awards, as well as numerous other high-profile projects for the White House, NFL and Disney, has earned him the status of being an educational and informational resource. From his work in the trenches, he is able to easily identify the issues that current and potential customers are facing and help to design solutions that best meet their needs. In addition to working with users, he will act as a resource to Clear-Com's Product Management department, taking an active role in the development of products, solutions, specific workflows, and framing existing capabilities of the company's award-winning products in ways to better solve the challenges of this industry. To date both Clear-Com and HME have received Technology & Engineering Emmy® Awards. Clear-Com was recognized for the creation of The Belt Pack: Distributed Amplifier Systems in Live Production, and HME was awarded for the Development of the Wireless Intercom System.

"I am very excited to have the opportunity to become part of a company that shares my philosophy of working with the client to determine what their needs and goals are and to develop solutions that help meet these needs," says Estrin. "Clear-Com is constantly evolving its products as the industry changes, and continues to develop cost-effective solutions for our global partners. I believe this union of Clear-Com and the HME Pro Audio Division, the originators of wired and wireless communications, respectively, will lead to new horizons in global production communications."

"We are happy to have someone with such extensive field and industry knowledge as Larry become a part of the Clear-Com team," says Matt Danilowicz, President of Clear-Com. "Much in the spirit that drives Clear-Com, Larry has consistently been an innovator—constantly looking at new ways to deliver solutions to clients' needs. We are very much looking forward to the ideas he will share with us and, in turn, that we will bring to our customers."

**About Clear-Com**

Clear-Com®, an HME company, is the global market leader in critical voice communications systems for professional productions. Since 1968, Clear-Com developed and marketed a comprehensive range of analog, digital and IP-based wired and wireless intercom technologies for party-line and point-to-point communications. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communication solutions. More information about Clear-Com can be found at [www.clearcom.com](http://www.clearcom.com).

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**About HM Electronics, Inc. (HME)**

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. HME's comprehensive line of wireless intercoms – including the award winning PRO850 UHF and DX Series Digital Intercoms – are designed with the user in mind. In addition to pioneering the first wireless intercom for the pro audio industry, HME was the first to develop the wireless headset system for the drive-thru quick service restaurant market. More information can be found at [www.hme.com](http://www.hme.com).

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