

**HME**

Customer Driven

## MR300™ Message Repeater for Better Service and Promotions

### Automatically Greet Every Customer

Customers should never wait to be greeted at the drive-thru, and with HME's MR300 Message Repeater they never will. With the MR300, every customer receives a professional greeting the minute they drive up to the menu board.

The result: customers receive a warm, consistent greeting complete with information about promotions and specials. All this while employees finish filling previous orders. You get the results without the effort, because the message is automatically triggered by the vehicle detection system.

The MR300 allows you to store up to five different messages -- all easily recorded through a built-in microphone or your HME headset. You can also download pre-recorded sound files from your computer using the auxiliary line input.

With its multiple message and Auto-Sequence capability, you can customize the order and time of day that messages are played. Have different day-part promotional messages, such as a lunchtime special, or set it to announce when you're closed. You can even rotate a series of

messages from car to car so that customers hear different offers as they approach the menu board.

Call toll-free  
**(800) 848-4468**  
or your authorized  
HME dealer for  
more information.



The MR300 is available as a wall mount or desktop unit (shown).\*  
\*Desk mount hardware optional.

### MR300 Highlights:

- > **Personalized Messages Made Easy**  
Recording your message is easy using the built-in microphone, HME headset, or sound files from your computer. You can promote menu specials, announce orders or provide special instructions. And you can have up to five separate messages ready at all times.
- > **Messages are Automatic**  
When a car arrives at the menu board, the message repeater is triggered and your message plays -- clearly, consistently, effectively. It's like having an extra employee dedicated to greeting customers and upselling promotional menu items.
- > **Variable Message Playback**  
Auto-Sequence capability means customers won't have to hear the same message as the car in front of them. With Auto-Sequence turned "on" the MR300 skips to the next recorded message after each car.
- > **Multiple Message Capability**  
The MR300 can store up to five different messages.
- > **After Hours Message**  
With the MR300 a courtesy message is played to customers when your restaurant is closed to let them know you are no longer serving as well as when you will be open again.



## MR300 Message Repeater for Better Service and Promotions

Record a message at your central office or other location. Then, send it to restaurants anywhere – instantly – via the Internet. Sound files are conveniently and easily downloaded from a computer to the MR300 using the “line in” feature.



## Specifications

### Mechanical Dimensions:

- > Width: 5.0" (127 mm)
- > Height: 7.0" (178 mm)
- > Depth: 1.8" (46 mm)
- > Weight: 3 lbs (1.36 kg)

### Mounting:

- > Wall Mount (Hardware Included)
- > Desk Mount (Optional)

### Electrical:

- > Voltage Input: 16.5 VAC
- > Presence Signal or Pulse Detection Method

## Why Choose the MR300?

- > Automates upselling opportunities.
- > Maximizes promotional exposure.
- > Reduces speed-of-service times.
- > Increases employee productivity.
- > Easy to customize and easy to use.
- > Improves customer service.

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### About HME

HM Electronics, Inc. (HME) is the leading provider of customer-focused solutions for quick service restaurants. Our wireless communication systems, drive-thru timers, security systems, and service programs have helped businesses worldwide improve operations and increase profits. Incorporated in 1971, HME develops, manufactures, markets and services a comprehensive line of drive-thru solutions in over 70 countries worldwide.



*Customer Driven*