

## **American Heart Association recognizes HME as fitness-friendly organization**

**SAN DIEGO, CA—January 12, 2011**—HM Electronics, Inc. (HME) recently earned a “Gold Level Award” from the American Heart Association saluting the importance the company places on providing a healthy workplace, and for its efforts in encouraging regular physical activity and good nutrition among its employees.

HME Vice President of Human Resources Kathy Vail explained, “HME places a lot of emphasis on supporting an organizational culture that promotes everyday health and wellness to help improve people’s fit-mindedness.”

Just some of the ways HME promotes fitness are through company-subsidized team sports and activities, like bowling, softball, onsite yoga classes, walking and bicycling challenges, and healthy snack rewards. Nutritional tips are posted on digital monitors and bulletin boards in break rooms. Employees are encouraged to get in more footsteps in an annual walk to raise funds for the American Heart Association. And providers of health care services and products are invited to exhibit in the company’s annual health faire.

“We are continuously looking for interesting, new ways to provide support to employees in incorporating physical and nutritional improvements to their everyday lifestyles,” says Vail.

### **About HME**

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including restaurants, sports and pro audio. HME developed the first wireless

- more -

intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. HME's comprehensive line of wireless intercoms and drive-thru systems are designed with the user in mind. In addition to pioneering the first wireless intercom for the pro audio industry, HME was the first to develop the wireless drive-thru headset systems for the quick service restaurant market. More information is available at [www.hme.com](http://www.hme.com).

**Contact**

Connie Clark

HME Marketing Communications

Phone (858) 535-6054

[cclark@hme.com](mailto:cclark@hme.com)

###